



ANNUAL REPORT

2022

PREPARED FOR
IMGA



We are committed to offering unwavering support to all our chapters and actively promoting our valued industry partners. With a strong emphasis on collaboration, our association seeks to facilitate meaningful connections between industry suppliers, educational institutions, and growers. We accomplish this through a wide array of initiatives, including conferences, networking and support events, as well as comprehensive classes and educational resources. Our research findings and discoveries will always remain accessible to benefit the entire community.

Our Intentions

Our primary mission as an industry trade membership association is to foster a global alliance among professional microgreen growers and suppliers, dedicated to highlighting the distinct health benefits inherent to microgreens. We collaborate closely with researchers and government agencies, not only to ensure the ongoing safe production of microgreens but also to advance public awareness of their remarkable nutritional advantages. Building a strong community of microgreen enthusiasts. We've also set up a system for corporate donations on a national level, which allows us to supply each chapter with the necessary funds to drive their unique initiatives. This model empowers local communities and promotes the growth of our industry.

Emphasis on Collaboration: Our association places a strong emphasis on collaboration. We believe in the power of meaningful connections between industry suppliers, educational institutions, and growers. To facilitate this, we offer a wide array of initiatives, including conferences, networking and support events, comprehensive classes, and educational resources. It is our intention to provide you with the tools and opportunities needed to excel in your microgreen journey.

Shared Knowledge: We are proud to provide a platform where research findings and discoveries are accessible to benefit the entire community. By sharing knowledge and insights, we enable all our supporters to stay at the forefront of the microgreen industry.

In closing, I want to express my heartfelt appreciation for your continued support. It is your dedication that fuels the Imga Association and propels us toward our shared vision of a world where microgreens are celebrated for their remarkable health benefits. Your belief in our mission is what makes our progress possible.

Thank you for being an invaluable part of our community, and I look forward to our future endeavors together.

Sebastian



HIGHLIGHTS

THE FINANCIAL HEALTH OF OUR ASSOCIATION IS A CRUCIAL ASPECT OF OUR ABILITY TO DRIVE POSITIVE CHANGE. IN 2023, WE SUCCESSFULLY RAISED A TOTAL OF \$10,000, A TESTAMENT TO THE COMMITMENT AND GENEROSITY OF OUR MEMBERS AND SUPPORTERS. WE ALSO ALLOCATED \$3,000 TO FUND SCHOLARSHIPS, NURTURING THE FUTURE OF MICROGREEN ENTHUSIASTS.



70K RAISED

3 K GIVEN TO LOCAL FARMERS
IN GRANTS

**WE ALL
started
SOMEWHERE**

ACHIEVEMENTS

ESTABLISHMENT OF STATE CHAPTER: WE ARE THRILLED TO REPORT THAT WE HAVE SET UP OUR FIRST STATE CHAPTER, EXTENDING OUR REACH TO A WIDER COMMUNITY OF MICROGREEN GROWERS AND ENTHUSIASTS. THIS ACHIEVEMENT ENHANCES OUR ABILITY TO CONNECT AND SUPPORT MEMBERS ON A LOCAL LEVEL

CORPORATE DONATIONS SYSTEM: WE HAVE ESTABLISHED A NATIONAL-LEVEL SYSTEM FOR CORPORATE DONATIONS, ALLOWING US TO POOL RESOURCES EFFICIENTLY. WE DISTRIBUTED \$3,000 TO OUR STATE CHAPTERS TO SUPPORT THEIR INITIATIVES, ENSURING OUR LOCAL COMMUNITIES BENEFIT FROM OUR COLLECTIVE EFFORTS.



SCHOLARSHIPS

A KEY ASPECT OF OUR MISSION IS EDUCATION AND SUPPORT FOR MICROGREEN ENTHUSIASTS. IN 2023, WE ALLOCATED \$3,000 FOR SCHOLARSHIPS, PROVIDING ASPIRING GROWERS WITH THE MEANS TO ENHANCE THEIR KNOWLEDGE AND SKILLS IN THE WORLD OF MICROGREENS. THE SCHOLARSHIPS NOT ONLY EMPOWER INDIVIDUALS BUT ALSO STRENGTHEN OUR COMMUNITY'S COLLECTIVE KNOWLEDGE.



FUTURE INITIATIVES

AS WE MOVE INTO 2024, THE IMGA ASSOCIATION IS COMMITTED TO EXPANDING OUR IMPACT. WE HAVE SEVERAL EXCITING INITIATIVES IN THE PIPELINE:

RESEARCH COLLABORATIONS: WE AIM TO FOSTER CLOSER COLLABORATIONS WITH RESEARCHERS TO CONTINUALLY IMPROVE MICROGREEN PRODUCTION METHODS AND PROMOTE THE HEALTH BENEFITS OF MICROGREENS.

EDUCATIONAL RESOURCES: WE PLAN TO INCREASE OUR EDUCATIONAL OFFERINGS, INCLUDING WEBINARS, WORKSHOPS, AND ONLINE COURSES, TO SUPPORT THE PROFESSIONAL GROWTH OF OUR MEMBERS.

COMMUNITY ENGAGEMENT: STRENGTHENING OUR LOCAL CHAPTERS AND COMMUNITY ENGAGEMENT REMAINS A PRIORITY. WE WILL CONTINUE TO PROVIDE RESOURCES AND SUPPORT FOR LOCAL INITIATIVES.

DONATE

THE IMGA ASSOCIATION GREATLY VALUES THE SUPPORT AND INVOLVEMENT OF INDIVIDUALS WHO ARE PASSIONATE ABOUT MICROGREENS AND OUR MISSION. THERE ARE SEVERAL WAYS YOU CAN CONTRIBUTE TO OUR CAUSE, WHETHER THROUGH DONATIONS OR BY VOLUNTEERING YOUR TIME AND EXPERTISE.

*MONETARY DONATIONS:
YOUR FINANCIAL SUPPORT IS INSTRUMENTAL IN FUELING OUR INITIATIVES, EXPANDING OUR REACH, AND PROVIDING SCHOLARSHIPS. TO MAKE A MONETARY DONATION, PLEASE VISIT OUR WEBSITE AND USE OUR SECURE ONLINE DONATION PORTAL. WE OFFER OPTIONS FOR ONE-TIME CONTRIBUTIONS AS WELL AS RECURRING DONATIONS TO FIT YOUR PREFERENCES AND BUDGET. YOUR GENEROSITY IS VITAL TO OUR GROWTH AND THE IMPACT WE CAN MAKE IN THE MICROGREEN COMMUNITY.*

[HTTPS://WWW.ZEFFY.COM/EN-US/DONATION-FORM/F12E1C0F-E4EB-43BF-82F2-6BE8AEF56B7B](https://www.zeffy.com/en-us/donation-form/f12e1c0f-e4eb-43bf-82f2-6be8aef56b7b)

VOLUNTEER

DONATING YOUR TIME AND EXPERTISE CAN BE EQUALLY IMPACTFUL. WE WELCOME VOLUNTEERS WHO CAN CONTRIBUTE IN VARIOUS WAYS:

- *EVENT COORDINATION*
- *EDUCATIONAL PROGRAMS*
- *LOCAL CHAPTERS*
- *FUNDRAISING INITIATIVES*
- *RESEARCH COLLABORATIONS*
- *SOCIAL MEDIA AND OUTREACH*

TO GET STARTED AS A VOLUNTEER, PLEASE REACH OUT TO OUR ASSOCIATION'S HEADQUARTERS. WE WILL MATCH YOUR SKILLS AND INTERESTS WITH THE MOST APPROPRIATE OPPORTUNITIES.

*VOLUNTEER FORM
[HTTPS://FORM.JOTFORM.COM/232574337716158](https://form.jotform.com/232574337716158)*

GRATITUDE

WE EXTEND OUR HEARTFELT GRATITUDE TO ALL OUR MEMBERS, PARTNERS, AND SUPPORTERS WHO HAVE MADE OUR ACHIEVEMENTS POSSIBLE. YOUR DEDICATION TO OUR MISSION IS INVALUABLE AND MOTIVATES US TO CONTINUE OUR WORK IN PROMOTING MICROGREENS.

IN CONCLUSION, THE YEAR 2023 HAS BEEN A YEAR OF GROWTH AND SUCCESS FOR THE IMGA ASSOCIATION. WE LOOK FORWARD TO THE FUTURE WITH ENTHUSIASM, AS WE CONTINUE TO NURTURE THE MICROGREEN INDUSTRY AND INSPIRE THE NEXT GENERATION OF GROWERS.

THANK YOU FOR YOUR ONGOING SUPPORT.

